



Von: Wyss Ana FUTURE TRENDS GmbH  
Gesendet: Dienstag, 9. Januar 2026, 09.24  
An: [Sie]  
Betreff: SNEAKERNESS 2026 – Giveaway – Rechercheergebnisse

Liebe/r [Sie]

Wie besprochen schicke ich dir meine Rechercheergebnisse zu den drei gefundenen Giveaways für die SNEAKERNESS 2026. Ich habe Copy-Paste von den entsprechenden Internetangeboten gemacht. Und von den Produkten habe ich dir Screenshots erstellt. Die entsprechenden Websites habe ich bei mir gespeichert und kann sie dir bei Bedarf nachliefern.  
Danke, dass du die Ergebnisse für mich an der Teamsitzung vorstellst. Ach ja, ich hatte noch die Vorgabe, dass das Giveaway maximal CHF 2.– inkl. Versand kosten darf.

#### 1. Giveaway: "Eco-friendly wipes for cleaning sneakers."

"These wipes can break down naturally and come in recycled packaging, with your logo and a slogan on them. These wipes help you clean your sneakers in a way that is good for the environment."  
"They are also a good deal and cost only CHF 1.30."  
"They are perfect for people who like to stay trendy and care about the environment."  
"Free shipping."



Quelle: Microsoft Copilot Designer

#### 2. Giveaway: "Reusable shoe bags."

"These bags are made from old materials or natural cotton. You can put a slogan or logo on them."  
"Shipping costs for 2,500 pieces: CHF 250."  
"It's true that making natural cotton uses a lot of water, but using these bags is still a better choice for the planet than many other choices. They cost only CHF 2.00 each."  
Customer feedback: "I have already been asked quite a lot about the cool sneakers picture by sneaker fans."



Quelle: Microsoft Copilot Designer



### 3. Giveaway: "Recycled rubber sneaker keychains."

„A small sneaker for your keys, just like the big ones on your feet.”

“These keychains are made from used rubber and look like little sneakers.”

“No extra costs for sending to your address.”

“They can show us every day that choosing the right sneakers can help our planet. Although they need energy to be made from recycled materials, these keychains are still a good choice for helping the environment.”

“They are a clever and cheap way to do something good, costing only CHF 1.80 each.”



Quelle: Microsoft Copilot Designer

Beste Grüsse  
Ana