



ENGLISCH

SERIE

2

HÖRVERSTEHEN

**KANDIDATIN
KANDIDAT**

Nummer der Kandidatin / des Kandidaten

Name

Vorname

Datum der Prüfung

BEWERTUNG

Fachbereiche

Erreichte Punkte / Maximum

Task A

/ 8

Task B

/ 5

Task C

/ 7

Total

/ 20

EXPERTEN



WICHTIG:

In diesem Hörverstehen hören Sie Aufgaben A bis C je **zweimal**.

A

(8 POINTS)

Look at the notes below. Listen to the monologues.

Fill in the missing information.

1. A message on an answerphone

Caller's name	<i>Vicky</i>
Purpose of travel	1.
Date of flight	2.
Time of departure	3.
Order number	4.

2. A business answerphone

Name of company	<i>Megashop</i>
Department you get when pressing 2	5.
Number to press if you want food delivered to your flat	6.
What you can do after dialling 6	7.
What you can open when pressing 8	8.

B (5 POINTS)

For each question mark the best answer (A, B or C). Tick one answer only.
You now have 30 seconds to look at the task.

You will now listen to an interview about some historical facts concerning Coke and Pepsi.

1. **Coca Cola has**
A been on the market longer than Pepsi.
B always struggled to compete with Pepsi.
C always been the most popular drink.
2. **In the 70s the younger generation preferred**
A Coke.
B diet sodas.
C Pepsi.
3. **Roberto Goizueta decided to**
A add more sugar to Coke.
B make Coke kosher.
C lock away the formula.
4. **People's reaction to "New Coke"**
A was quite expected.
B came as a surprise.
C helped Pepsi.
5. **After "New Coke" was launched, Coke fans**
A switched to Pepsi.
B bought up old Coke.
C phoned the company to say thank you.

C (7 POINTS)

Please fill in the gaps in the sentences below with the correct form of the key word(s).
Use one or two words. You now have one minute to read the sentences below.

Listen to Patricia Miller talking to Mark Suter from Switzerland Global Enterprise about business opportunities in South East Asia.

1. Swiss export businesses don't usually see the
of the market in South East Asia, which is a pity.
2. With a population of more than 600 million and – economically –
a yearly of 6%, it offers everything a business requires.
3. The “Singapore – ICT Market Analysis” report found that Singapore was going
to approximately \$12 billion in the ICT branch.
4. Therefore, Singapore is considered to be a good place for businesses specialising in e-government,
telemedicine or
5. The second report is about Vietnam. This country focuses
on management and renewable forms of energy.
6. According to the “Cleantech Market – Vietnam Report”, the growth of the economy and population
will result in a great in the consumption of electricity
and the production of waste.
7. The State Secretariat for Economic Affairs has a special website for small companies
and ones.